

SEO Training School

Learn the tips and techniques you need to understand to master Google™ and achieve great rankings for your website!

Are you looking to:

- Get more targeted enquiries from your website?
- Get more customers?
- Grow your sales?
- Increase your margins?

★ Learn the SEO Basics

★ Learn the killer Blogging techniques that helped us achieve Number 1 & 2 spots within 2 weeks of launch

★ Learn how to grow the number of Backlinks to your website, tried and proven methods that work

★ Get full access to online training materials

★ Learn from someone who has been selling online for 7 years

Course Details

When - March 10th - April 14th - May 12th

Where - Castle Park Conference Centre, Doncaster

Cost - £399

Duration - 1 Day

How to Book -

Visit: www.seotrainingsschool.co.uk or

E-mail: enquiries@seotrainingsschool.co.uk



Following this training course, you will be able to:

- ✔ Optimise your website for major search engines
- ✔ Learn how to carry out effective keyphrase analysis
- ✔ Select the best approaches to running your SEO campaign
- ✔ Carry out effective link building and optimise your website for Google
- ✔ Learn killer Blogging techniques that work
- ✔ Learn how to put the right measures in place
- ✔ Get hands on feedback about your website and how to improve it

This is a one day course and is limited to 6 delegates, you will get in depth training and feedback on your website. The course includes:

Keyword Analysis

- Why you MUST do this properly
- How to do Keyword Analysis
- Which tools and techniques to use

On Page Optimisation

- What needs to be done to optimise each page of your website
- How to make your 'landing' pages as effective as possible

Off Page Optimisation

- What does 'Off Page' mean
- How to build meaningful backlinks
- How to use Blogs and Videos to best effect

Google Adwords (Pay Per Click Advertising)

- How to set up a campaign properly
- How to set budgets and monitor the campaign
- How to measure goals and set up conversions

Social Media

- What is it
- How do I use it?

